



HOUSE OF CHERITH

2024 IMPACT OPPORTUNITIES



2024 Impact Opportunities / Corporate Benefits

House of Cherith empowers survivors of sexual exploitation and trafficking to reclaim their dignity and self-worth, to renew their faith in humanity, and to rekindle their passion for a lifetime of success. House of Cherith (HOC) began in 2014 as an anti-trafficking program within City of Refuge. HOC has been serving survivors from Metro Atlanta and the state of Georgia ever since. In January 2019, HOC launched as its own 501(c)3 to increase its ability to fight for freedom from trafficking and exploitation. HOC is a trauma-informed residential recovery program specifically for victims who are broken in every way— physically, emotionally, socially, and spiritually—from the years of trauma they have endured. They need support for the long process of healing. While awareness of modern-day sex trafficking has increased, there remains a shortage of housing with the resources and expertise to address a survivor’s needs. HOC helps fill that gap. Since its inception, HOC has empowered more than 850 survivors to take back their voice, their dreams, their story, and their freedom.

1 Max Impact Full Year

You can sponsor a full year of House of Cherith events, including the House of Cherith Rewrite Luncheon, House of Cherith Golf Classic, and Champions Skeet Shoot.

2 Rewrite Women's Luncheon February 15, 2024

The signature event of the year is a luncheon for more than 100 guests who come together to be inspired by stories being rewritten at House of Cherith.

3 House of Cherith Golf Classic March 25, 2024

The Golf Tournament will be held at Marietta Country Club allowing our guests access to their 27 spectacular holes of Robert Cupp-designed golf. The tournament provides an opportunity for HOC supporters to come together and enjoy a great day on the golf course, while supporting the trauma informed housing programs at HOC.

4 Sporting Clay Tournament Fall 2024

The tournament will be held at Foxhall Resort. Foxhall is the first Beretta Trident sporting resort, acknowledged for excellence in sporting clays. Guests have access to our 15-station sporting clays course. This tournament provides an exciting outdoor activity for new and experienced shooters. Guests will have the opportunity to learn more about HOC and the hope that is rekindled in each individual woman who seeks sanctuary in our programs.

Impact Opportunity

Max Impact / Full Year

Our Max Impact/Full Year investment opportunities represents the most comprehensive way to partner with House of Cherith.

Giving Levels:

<h4>Reigning Champion</h4> <hr/> <p>8 Playing Spots In The House of Cherith Golf Classic</p> <p>8 Registrations for The Champions Skeet Shoot</p> <p>A table of 10 at the Rewrite Luncheon</p> <p>\$45,000</p>	<h4>Rekindle</h4> <hr/> <p>4 Playing Spots In The House of Cherith Golf Classic</p> <p>4 Registrations for The Champions Skeet Shoot</p> <p>A Table of 10 at the Rewrite Luncheon</p> <p>\$32,500</p>	<h4>Renew</h4> <hr/> <p>2 Playing Spots In The House of Cherith Golf Classic</p> <p>4 Registrations for The Champions Skeet Shoot</p> <p>8 Registrations for the Rewrite Luncheon</p> <p>\$20,000</p>	<h4>Reclaim</h4> <hr/> <p>Hole Recognition At The House of Cherith Golf Classic</p> <p>2 Registrations for The Champions Skeet Shoot</p> <p>6 Registrations for the Rewrite Luncheon</p> <p>\$10,000</p>
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Corporate Benefits:

- Logo and branding in promotional materials for the events
- Logo-link to company website on House of Cherith website
- Targeted publicity through social media channels (Facebook, Instagram)
- Usage rights for House of Cherith logo in pre-approved promotions
- Volunteer, Internship and Mentorship Opportunities for employees

Impact Opportunity

Rewrite Women's Luncheon

Giving Levels:

<p>Reigning Champion</p> <hr/> <p>A Table of 10 with Priority Seating</p> <p>Opportunity to Speak at the Event</p> <p>Special Gift for You and Your Guests</p> <p>\$20,000</p>	<p>Rekindle</p> <hr/> <p>A Table of 10 with Priority Seating</p> <p>Special Gift</p> <p>\$15,000</p>	<p>Renew</p> <hr/> <p>A Table of Eight With Priority Seating</p> <p>Special Gift</p> <p>\$10,000</p>	<p>Reclaim</p> <hr/> <p>Six Tickets to the Rewrite Luncheon</p> <p>Special Gift</p> <p>\$5,000</p>
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Corporate Benefits:

- Logo and branding in promotional materials at the event
- Logo-link to company website on HOC's website
- Targeted publicity through social media (Facebook & Instagram)
- Usage rights of House of Cherith logo in pre-approved promotions

February 15, 2024

Impact Opportunity

House of Cherith Golf Classic

Giving Levels:

Reigning Champion <hr/> <p>8 Golf Registrations</p> <p>8 Raffle Tickets</p> <p>4 Mulligans</p> <p>Gift Bag and Lunch</p> <p>\$10,000</p>	Rekindle <hr/> <p>4 Golf Registrations</p> <p>4 Raffle Tickets</p> <p>4 Mulligans</p> <p>Gift Bag and Lunch</p> <p>\$7,500</p>	Renew <hr/> <p>4 Golf Registrations</p> <p>Gift Bag and Lunch</p> <p>\$5,000</p>	Reclaim <hr/> <p>2 Golf Registrations</p> <p>Gift Bag and Lunch</p> <p>\$2,500</p>
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Corporate Benefits:

- Logo and branding in promotional materials at the event
- Logo-link to company website on HOC's website
- Targeted publicity through social media (Facebook, Twitter & Instagram)
- Usage rights of House of Cherith logo in pre-approved promotions

March 25, 2024

Impact Opportunity

Sporting Clay Tournament



Giving Levels:

Reigning Champion

8 Registrations

8 Raffle Tickets

Gift Bag and Lunch

\$15,000

Rekindle

4 Registrations

4 Raffle Tickets

Gift Bag and Lunch

\$10,000

Renew

4 Registrations

Gift Bag and Lunch

\$5,000

Reclaim

2 Registrations

Gift Bag and Lunch

\$2,500

Corporate Benefits:

Logo and branding in promotional materials at the event

Logo-link to company website on HOC's website

Targeted publicity through social media (Facebook & Instagram)

Usage rights of House of Cherith logo in pre-approved promotions

Fall 2024

2024 Impact Opportunities

Max Impact / Full Year

Champion \$45,000

Rekindle \$32,500

Renew \$20,000

Reclaim \$10,000

Rewrite Women's Luncheon

Champion \$20,000

Rekindle \$15,000

Renew \$10,000

Reclaim \$5,000

Golf Classic

Champion \$10,000

Rekindle \$7,500

Renew \$5,000

Reclaim \$2,500

Sporting Clay Tournament

Champion \$15,000

Rekindle \$10,000

Renew \$5,000

Reclaim \$2,500

I hereby agree to the above House of Cherith impact opportunity. I understand that my company or I will receive the corresponding benefits to the impact level that has been selected as set forth in this package.

I further hereby agree to cooperate with House of Cherith by providing electronic and hard copy name and logo information related to the person(s) or company (the "name and logo"), as reasonably requested.

I further hereby acknowledge and agree that House of Cherith is permitted to use the name and logo in connection with electronic and hard copy advertising and promotions for the event.

Signature: _____

Name: _____

Company: _____

Title: _____

Address: _____

Email: _____

Fax: _____

Business Phone: _____

Personal Phone: _____

Contact Person: _____

Mail this commitment letter with your payment to:

Kelsi Franco, Executive Director

House of Cherith

1300 Joseph E. Boone Blvd.

kelsi@hocatl.org

Please contact Caroline Van Eaton with questions.

Phone: 205.902.3131

Email: cvaneaton@hocatl.org

Thank you for your partnership! Please complete the commitment form and return to House of Cherith. If you have any questions, please contact Caroline Van Eaton at cvaneaton@hocatl.org.

Thank You!

